

REP HEADLINE# 6353460 TRF# 1384141 REP: TEL# 215-564-1206 FAX# 215 564 1103
\$\$\$ MOD# 0 : UNAPPROVED REV #1 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP OCT3/12 09.25
*** KUTV-TV ***

ADV # ADV. NAME POLI/M LOVE/R/CON/UT REP. # OFF. # SALESMAN # 1
AGY # AGY. NAME SMART MEDIA GROUP BUYER NAME PATRICIA DOME
814 KING STREET, SUITE 400 SALES PRSN WA- CHERYL BLAIR
ALEXANDRIA, VA 22314
ORDER # CONTRACT # 6353460 CLASS: NATL. LOCAL REGIONAL
PRDCT LOVE CD4 9/28 EST#**** COMMENTS: (LINE, ORDER, INVOICE)
FLIGHT DATES SEP28/12 OCT4/12 WK-1
CITY TAX STATE TAX CO-OP BILLING NEEDED DATE OCT3/12 09.25

REP: TO SHANNON
FR CHERYL
ADDED 38-41
RVSD TTL\$14,900
PLS CNF THANKS

STA: REVISED M1 - PREBOOKED
CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
SMART MEDIA GROUP SUBSCRIBES TO SPOTDATA ELECTRONIC INVOICING
*****IDB# 1046*****

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
1	A		1200N-100P	30		\$135.00	10/4	10/4	2		THU	2
2	A		430P-500P	30		\$200.00	10/4	10/4	1		THU	1
3	A		1035P-1137P	30		\$600.00	10/4	10/4	2		THU	2

AGENCY ADVERTISER CODE = LOVE
AGENCY PRODUCT CODE = ORDR
AGENCY EST# = 928C03

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41	A		1137P-1237A	30		\$200.00	10/4	10/4	1		THU	1
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STATION MAKEGOOD OFFERS:

M1 UNRESL BUY#23	MISSED: SUN/930A-1000A	SEP30	30S	\$600.00	(OCT1/12)
	OFFER: WED/430P-500P	OCT3	30S	\$200.00	PLS ADVISE.
	& TUE/500P-530P	OCT2	30S	\$400.00	
	CMT: NFL TODAY AIRING INSTEAD OF FACE THE NATION - OFFER TO MOVE INTO 430PM				
	CMT: NEWS AND 5PM NEWS - PREBOOKED				

SEP/12 \$6,150.00 OCT/12 \$8,750.00 CONTRACT TOTAL 14900.00
TOTAL SPOTS 34

MARKET TOTALS \$42,032 KUTV 31% KTVX 15% KSL 15% KSTU 38% KUCW 0% KJZZ 0% KCSG 0%
KMYU 1%

SVC- NONE
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE